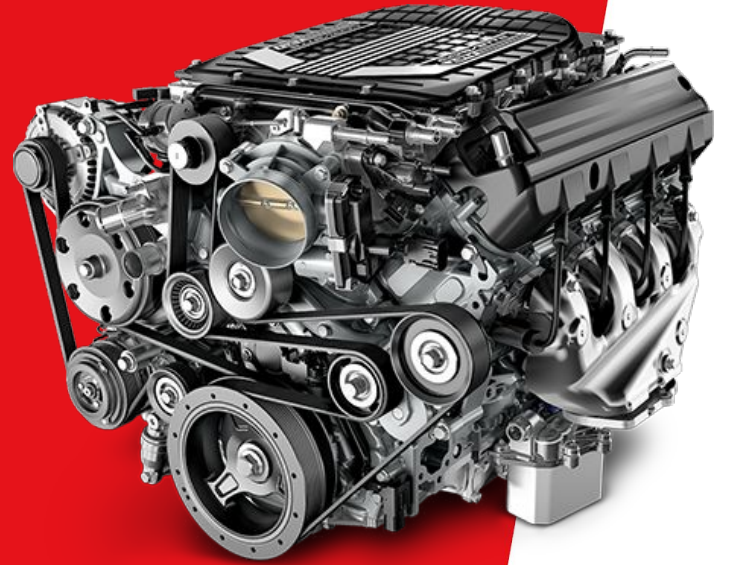# Microservices and go @ vroom

Igor Nodelman

vroom

About me

- **Drivers development for Digital Video Recording systems**

- **Distributed Video Streaming System**

- **Enterprise Video Surveillance System**

- **And now: Changing how people buy cars!**

Education

BSC - Computer Science - Bar-Ilan University

MBA - Tel Aviv University

https://www.linkedin.com/in/nodelman

Click. Buy. Get In.

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ecommerce units sold

Jan 2019 – Apr 2020 CAGR: 121%

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
	998	937	1,252	1,174	1,257	1,425	1,790	1,971	1,802	1,960	2,089	2,290	2,751	2,408	2,771	2,880

2019 | 2020

Note: For a description of how we define and calculate this metric, please see "Management's Discussion and Analysis of Financial Condition and Results of Operations."

	Jan 19	Feb 19	Mar 19	Apr 19	May 19	Jun 19	Jul 19	Aug 19	Sep 19	Oct 19	Nov 19	Dec 19	Jan 20	Feb 20	Mar 20	Apr 20
Ecommerce Units	998	937	1,252	1,174	1,257	1,425	1,790	1,971	1,802	1,960	2,089	2,290	2,751	2,408	2,771	2,880
% YoY Growth	22%	(21)%	91%	79%	103%	84%	115%	103%	116%	128%	153%	136%	176%	157%	121%	145%

■ Ecommerce Units — % YoY Growth

Note: Monthly figures represent operational data.

massive market ripe for disruption

$841b 2019 used vehicle sales

9% market share from top 100 dealers

0.9% ecommerce penetration

40m units sold in 2019

40m units

50% peer-to-peer

41% remaining dealers

Note: For a description of how we calculate these figures and detailed sources, please see "Prospectus Summary", "Management's Discussion and Analysis of Financial Condition and Results of Operations", and "Business".

Used Auto	Grocery	New Auto	Home Improvement	Personal Care	Apparel	Furniture
$841B	$683B	$636B	$385B	$359B	$267B	$118B

Best Car Buying Experience

Microservices

Some History

THE EVOLUTION OF

SOFTWARE ARCHITECTURE

1990's

SPAGHETTI-ORIENTED
ARCHITECTURE
(aka Copy & Paste)

2000's

LASAGNA-ORIENTED
ARCHITECTURE
(aka Layered Monolith)

2010's

RAVIOLI-ORIENTED
ARCHITECTURE
(aka Microservices)

WHAT'S NEXT?
PROBABLY PIZZA-ORIENTED ARCHITECTURE

By @benorama

What are Microservices

The microservice architectural style is an approach to developing a single application as a **suite of small services**, each **running in its own process** and communicating with lightwei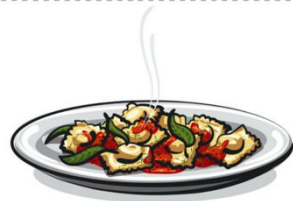ght mechanisms, often an HTTP resource API. These services are **built around business capabilities** and **independently deployable** by fully automated deployment machinery. There is a **bare minimum of centralized management** of these services, which may be written in different programming languages and use different data storage technologies.

-- James Lewis and Martin Fowler (2014)

Why microservices

- **Strong Module Boundaries:** Microservices reinforce modular structure, which is particularly important for larger teams.
  - Ownership
  - Large tech teams can operate as a small startup
  -
- **Independent Deployment**: Simple services are easier to deploy, and since they are autonomous, are less likely to cause system failures when they go wrong.
  - Improved scalability
  - Increased resilience
  - Faster time to market
  - Testability
  - CI/CD

Why microservices

- **Technology Diversity**: With microservices you can mix multiple languages, development frameworks and data-storage technologies.
    - Experiments
    - use the right tool for the right task
    - Stay up to date
    - Evolution instead of revolution

Why not microservices

- **Distribution**: Distributed systems are harder to program, since remote calls are slow and are always at risk of failure.
  - Complexity is high
- **Eventual Consistency**: Maintaining strong consistency is extremely difficult for a distributed system, which means everyone has to manage eventual consistency.
  - laudable insistence on decentralized data management
- **Operational Complexity**: You need a mature operations team to manage lots of services, which are being redeployed regularly.
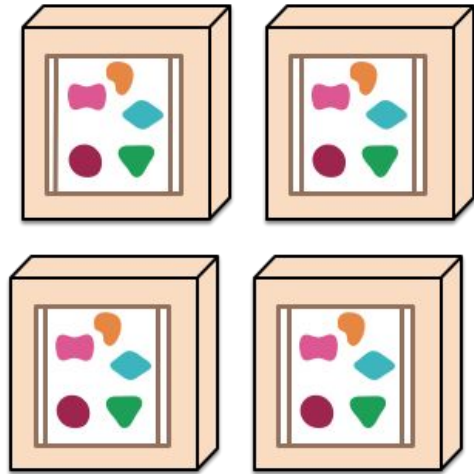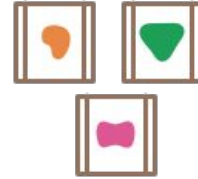 - Robust monitoring is a must

Scaling

A monolithic application puts all its functionality into a single process...
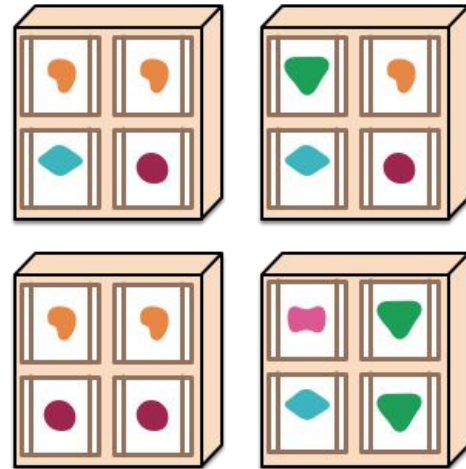
A microservices architecture puts each element of functionality into a separate service...

... and scales by replicating the monolith on multiple servers

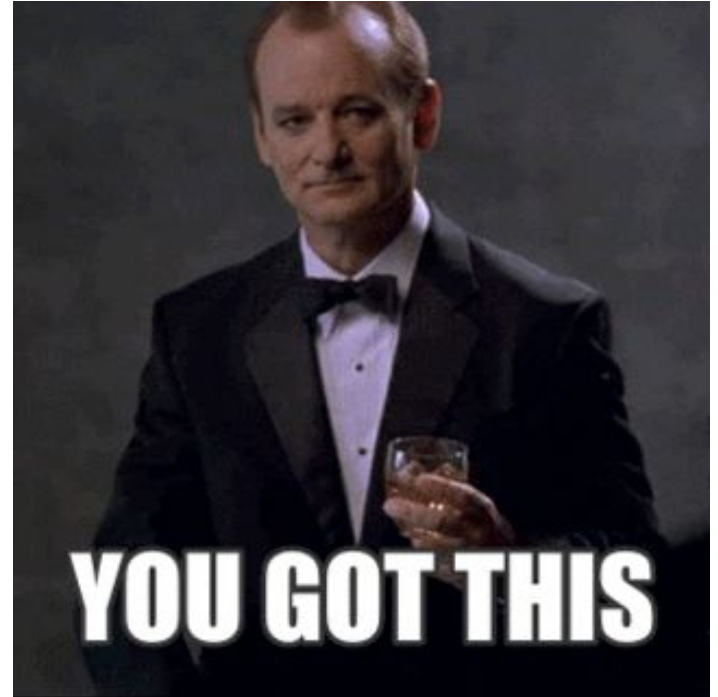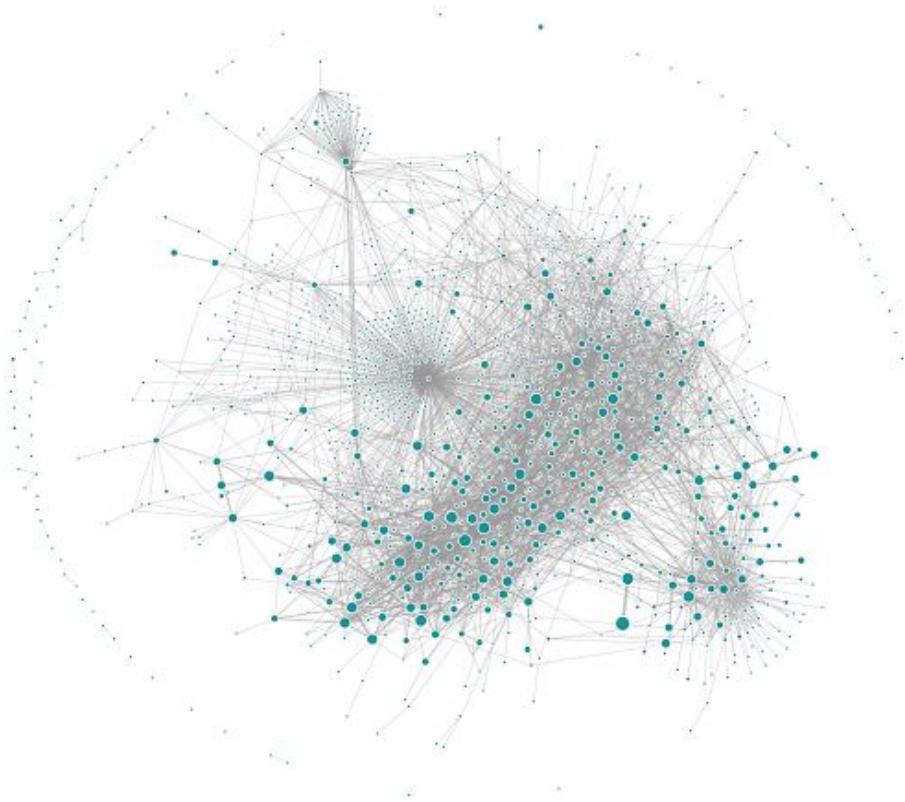... and scales by distributing these services across servers, replicating as needed.

Is microservices always the right choice?

No!

Microservices in vroom

YOU GOT THIS

Challenges we had

API architecture

Kafka

Evolution of an API Architecture

Monolith

Gateway Aggregation Layer

Direct Access

Federated Gateway

Evolution of an API Architecture

Challenges we had

Shared Databases

monolith - single database

microservices - application databases

Challenges we had

Slow and unreliable 3rd party

- **Retry**
- **Throttling**
- **Eventual consistency**

Async Message Queueing - Pub/Sub

Async Message Queueing - Pub/Sub

Async Message Queueing - Pub/Sub

Source:
https://stiller.blog/2020/02/rabbitmq-vs-kafka-an-architects-dilemma-part-1/

go go go!

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Most Popular Programming Languages 1965-2021

Best programming language?

Use the right tool for the right job!

About go (from Wikipedia)

Go is a statically typed, compiled programming language designed at Google. Go is syntactically similar to C, but with memory safety, garbage collection, structural typing, and CSP-style concurrency.

Go was designed at Google in 2007 to improve programming productivity in an era of multicore, networked machines and large codebases. The designers wanted to address criticism of other languages in use at Google, but keep their useful characteristics:

static typing and run-time efficiency (like C),

readability and usability (like Python or JavaScript)

high-performance networking and multiprocessing.

The designers were primarily motivated by their shared dislike of C++.
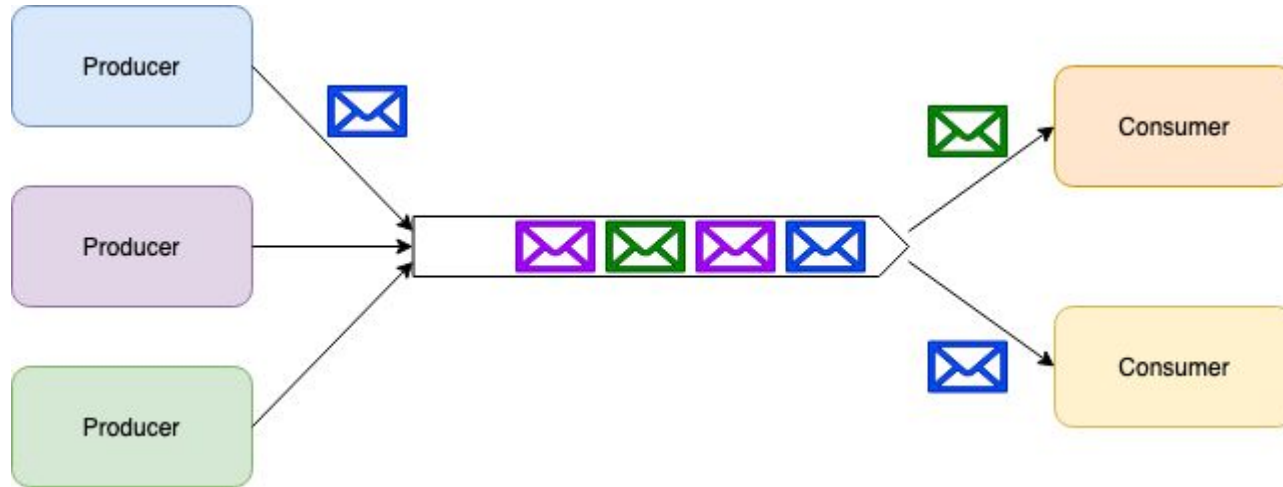
Go was publicly announced in November 2009, and version 1.0 was released in March 2012. Go is widely used in production at Google and in many other organizations and open-source projects.

https://blog.jetbrains.com/go/2021/02/03/the-state-of-go/

Why go is great for vroom?

Go language is small and simple

Go is meant to be simple to learn, straightforward to work with, and easy to read by other developers. Go does not have a large feature set, especially when compared to languages like C++

Speed

Go binaries run more slowly than their C counterparts, but the difference in speed is negligible for most applications. Go performance is as good as C for the vast majority of work, and generally much faster than other languages known for speed of development (e.g., JavaScript, Python, and Ruby)

Speed comparison of various porgramming languages

Method: calculating π through the Leibniz formula x times

Languages	Median time (ms)
Go	6.0
C	6.0
Crystal	9.0
C++	9.5
Nim	40.0
Python 3 (pypy)	41.0
PHP 7	54.5
JS (node)	66.0
Rust	71.0
Lua	72.0
Java	76.0
PHP 5.6	79.5
Swift	99.5
Ruby	130.0
R	181.0
Python 3 (CPython)	243.5
Julia	723.5

Accuracy (%)

67
69
71
73
75

https://github.com/niklas-heer/speed-comparison

Source: https://github.com/niklas-heer/speed-comparison

Why go is great for vroom?

concurrency

Distributed networked services. Network applications live and die by concurrency, and Go's native concurrency features — goroutines and channels, mainly—are well suited for such work.

Portability

Cloud-native development. Go's concurrency and networking features, and its high degree of portability, make it well-suited for building cloud-native apps.

Why go is great for vroom?

Low cost for cloud applications

Small runtime, small memory footprint, great utilization of the resources

Interoperability

Go delivers without sacrificing access to the underlying system. Go programs can talk to external C libraries or make native system calls.

What else is written in go

- google's backend
- Uber's backend
- Dropbox's backend
- Docker
- Kubernetes
- Fedora CoreOS
- InfluxDB
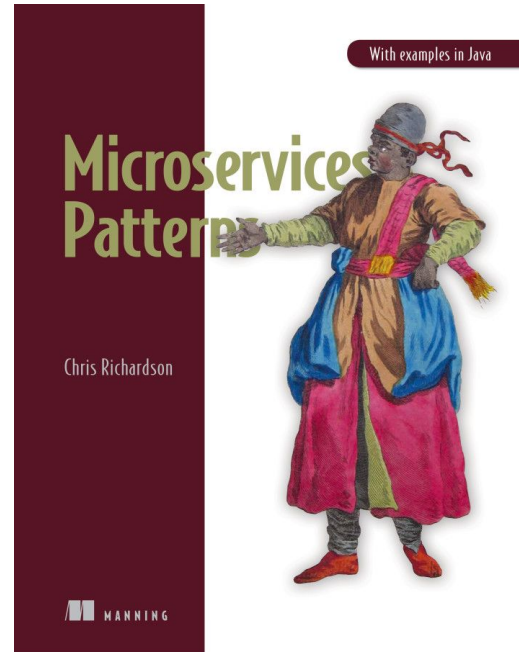- CockroachDB
- Terraform
- Istio

This was just an intro…

https://martinfowler.com

https://microservices.io

https://netflixtechblog.com/

https://eng.uber.com/

With examples in Java

Microservices Patterns

Chris Richardson

MANNING

We are hiring

https://www.vast.com/vroom-careers-positions

For questions and comments ping:

https://www.linkedin.com/in/nodelman/

https://www.linkedin.com/in/ilijaduni/